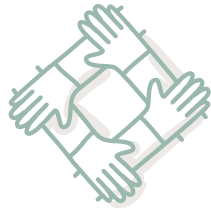




# SUSTAINABILITY FLEURAMETZ 2018

1361  
EMPLOYEES



206  
NEW COLLEAGUES

> 15  
TRAINING PLACES  
ECONOMY



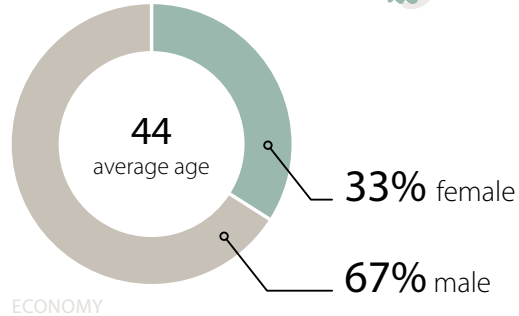
1 \* (STAR) IN  
HILLENRAAD  
SUB40.

SOCIAL



11.462.927  
containers returned  
of which **55%**  
**reusable.**

ENVIRONMENT



# 2018

50<sup>TH</sup> ANNIVERSARY.

OWN FACILITIES IN  
10 COUNTRIES.

5.000 SUPPLIERS IN  
FLOWERS, PLANTS  
AND SUNDRIES.

120 PREFERRED  
SUPPLIERS.

40.000 CUSTOMERS.

OWN FOUNDATION  
PROYECTO INDIO IN ECUADOR:

SOCIAL



5 CHILDREN  
have gone to college.

€8.400 EXTRA  
funding thanks to employees.

122 DONATIONS  
from Christmas presents.

SOCIAL



343 MILLION  
flowers and plants sold.

25.000  
different varieties.

641.590  
FairTrade flowers sold.

ECONOMY



1104 TON  
waste collected from 5 countries  
and centrally processed.

ENVIRONMENT



CUPS  
from single use plastic  
to eco-friendly paper.

ENVIRONMENT



SUSTAINABILITY  
THROUGH  
CERTIFICATION.  
ENVIRONMENT

GOAL: 90%  
SUSTAINABLE  
FLOWERS &  
PLANTS BY 2020.

> 50%  
plant growers

< 50%  
flower growers



CERTIFIED ACCORDING TO FSI STANDARD